

# The Second Annual *WealthBriefing* Channel Islands Awards 2023

## SPONSORSHIP BENEFITS

### OVERVIEW

We are delighted to announce the launch of **The Second *WealthBriefing* Channel Islands Awards 2023**. Independently judged by teams of experts, these awards will be bestowed on the brightest and best amongst the Channel Islands' world-renowned wealth management professionals - both teams and individuals. With the backing of the *WealthBriefing* pedigree for independence and genuine insight, winning a *WealthBriefing* Channel Islands award gives exposure not only locally but in all the major wealth management jurisdictions in which *WealthBriefing* operates.

### WHY SPONSOR?

These prestigious awards recognise excellence within the wealth management, family office, and private client industries. As a sponsor they provide your business with a highly affluent, captive audience of private bankers, lawyers, accountants, financial advisors and technology providers across the wealth management sector, presenting a unique opportunity to raise or enhance your profile and to network in a dedicated business environment. Specifically, sponsorship provides the following:

- Enhanced editorial coverage across our associated international news wires (over 60,000 subscribers worldwide) in articles and announcements about the Awards programme.
- Extensive brand exposure at the Gala Awards Presentation.
- The opportunity to target an affluent market with high disposable income amongst the Event's guests.
- Excellent networking opportunities with senior decision-makers who are in attendance.
- Association with the leading international wealth management awards programme.
- The chance to develop new contacts and expand your sales network.

- Increased brand exposure within the wealth management sector generally and specifically access to a unique social media community.

In addition, all our partners have the option to put forward a senior executive to join one of our judging panels (where no conflict of interest exists). Judges have found that the process of analysing the submissions gave new insights into the operation of companies.

The raised profile that Judges received from *WealthBriefing's* articles and social media posts facilitated new business opportunities from the sector.

### MEDIA

All sponsoring partners will receive coverage in *WealthBriefing* and also feature in the awards program, together with other media listed as follows:

- *WealthBriefingAsia*
- *Family Wealth Report*

### KEY DATES FOR THE DIARY:

- Nominations open - **2 March 2023**
- Nominations close - **15 September 2023** (at midnight)
- Public announcement and Gala Awards Presentation - **7 December 2023**

### FOR SPONSORSHIP OPPORTUNITIES CONTACT:

#### RACHEL FOKES

Director of Global Events and Awards  
*WealthBriefing*

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## SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	HEADLINE SPONSOR	SPONSOR PARTNER
<b>POSITIONING &amp; BRANDING</b>		
Logo included in the Awards website, promotional mailings, Awards programme and event backdrop	✓	✓
Inclusion in the Awards winners supplement publication - Acclaim	✓	✓
Verbal acknowledgement from the event host	✓	✓
Opportunity to make welcome speech from main awards podium	✓	
<b>AWARDS PRESENTATION GALA EVENT TICKETS</b>		
Tickets for the Gala Awards Presentation	10	5
Extra tickets available at a preferential rate	✓	✓
<b>EDITORIAL</b>		
Profile/feature about the sponsoring company or an interview with the CEO in <i>WealthBriefing</i>	✓	
Full reprint rights of the interview or feature	✓	
<b>MARKETING VIDEO INTERVIEW</b>		
Video interview with a senior level representative of the sponsoring company to be available on the Awards website	✓	✓
Pre-edited and edited file made available for your marketing purposes	✓	✓
<b>ADVERTISING</b>		
Full-page advertisement in the 2023 Awards winners supplement - Acclaim	✓	✓
300-word profile and full-page advertisement in the Awards Presentation Event programme	✓	✓
<b>SOCIAL MEDIA</b>		
Recognition of the sponsorship in the Awards launch announcement on the <i>WealthBriefing</i> news site and LinkedIn	✓	✓
Social media link to video interview (as above)	✓	✓
Mention in all social media postings about the Awards, including a thank you post with photographs from the awards event	✓	✓
<b>JUDGING</b>		
Opportunity to have a senior representative on the Judging Panel for the Awards	✓	✓
<b>PRICING</b>	<b>£12,500</b>	<b>£8,000</b>

## AN EXAMPLE OF PARTNERS WHO SUPPORT OUR AWARDS

