The Tenth Annual WealthBriefingAsia Awards

INFORMATION PACK
Overview

Introduction

The focus of the Tenth Annual WealthBriefingAsia Awards for 2022, part of the global awards programme at WealthBriefing, is to recognise outstanding performance, both domestic and international. Winning a WealthBriefingAsia Award sets organisations and individuals apart from their peers and is a tangible demonstration that they have something special to offer.

Sponsors will also be invited to contribute to the post awards Acclaim Magazine and have an interview with Group Editor, Tom Burroughes. This year we are also adding a professionally produced video to the marketing collateral for sponsors and winners.

Key dates for the diary

- Nominations open: 26 October 2021
- Submission deadline: 28 February 2022 (midnight)
- Finalists & Winners Notification: 21 March 2022
- PUBLIC ANNOUNCEMENT OF THE WINNERS: 2 June 2022

Venue

The Westin Singapore, 12 Marina View, Asia Square Tower 2, Singapore, 018961, Singapore
**Award Categories**

(Available for individual sponsorship)

**PAN-ASIA CATEGORY**

**BEST OVERALL ASIA PRIVATE BANK**
Awarded To: The overall best private bank in Asia. The winner will be chosen from amongst all entrants to the individual categories.

**PRIVATE BANKING CATEGORIES SOUTH-EAST ASIA**

**OVERALL SOUTH-EAST ASIA PRIVATE BANK**
Awarded To: The best local or international private bank with operations in South-East Asia.

**INTERNATIONAL CLIENTS TEAM**
Awarded To: A team whose clients are NOT domiciled in the jurisdiction in which the bank itself operates. Focus can be either HNW or UHNW.

**UHNW TEAM**
Awarded To: A team which look after clients with over USD 30 million with the bank.

**HNW TEAM * (NEW)**
Awarded To: A team which look after clients with under USD 30 million with the bank.

**WEALTH PLANNING TEAM**
Awarded To: A wealth planning team within a private bank that services the South-East Asia market.

**PURE PLAY PRIVATE BANK**
Awarded To: A stable and independent pure play private bank providing diverse and innovative wealth management services at the core of its business.

**BOUTIQUE PRIVATE BANK**
Awarded To: A stable and independent boutique private bank providing diverse and innovative wealth management services at the core of its business.

**CLIENT SERVICE**
Awarded To: A private bank for excellence and innovative client service.

**INVESTMENT MANAGEMENT PLATFORM**
Awarded To: A private bank which demonstrates a superior client investment management platform.

**CREDIT PROVIDER**
Awarded To: An institution that provides credit for family office clients.

**DISCRETIONARY PORTFOLIO MANAGEMENT PROVIDER**
Awarded To: A private bank that provides a discretionary portfolio management offering within the South-East Asia region.

**CUSTOMER FACING DIGITAL CAPABILITIES**
Awarded To: A private bank which demonstrates superior client facing digital capabilities (direct to customer or in support of client advisors). Judges will be looking for digital capabilities covering any of the following: mobile app or online banking capabilities; ability to provide personalised automated alerts to clients and deliver them through digital channels; online tools that can be used directly by the customer or by advisors to support live simulations of portfolios; staff tables for advisors when visiting customers outside the office; secure online chat or video capabilities when it is not possible to meet face-to-face.

**PRIVATE BANKING EMPLOYER OR TALENT MANAGEMENT INITIATIVE**
Awarded To: A private bank that has demonstrated its ability to attract and retain its private banking employees through a combination of skilful recruitment or talent management.

**NRI/NRP OFFERING**
Awarded To: A team within a private bank and other wealth managers that service the needs of non-resident Indians.

**INNOVATIVE CLIENT SOLUTION**
Awarded To: A private bank offering a truly innovative service to the Asia private client.

**MARKET TEAM - INDONESIA**
Awarded To: A wealth management team servicing Indonesian clients.

**MARKET TEAM - SINGAPORE**
Awarded To: A wealth management team servicing Singaporean clients.
### Award Categories

**MARKET TEAM - VIETNAM**
Awarded To: A wealth management team servicing Vietnamese clients.

**MARKET TEAM - THAILAND**
Awarded To: A wealth management team servicing Thai clients.

**PRIVATE BANKING CATEGORIES (COUNTRY SPECIFIC)**

**DOMESTIC WEALTH MANAGER (VIETNAM)**
Awarded To: A wealth manager which based in Vietnam, services the HNW market with excellence.

**PRIVATE BANK OR WEALTH MANAGER (SINGAPORE)**
Awarded To: A wealth manager which is based in Singapore, services the HNW market with excellence.

**WEALTH PLANNING SOLUTION (SINGAPORE)**
Awarded To: A wealth manager which based in Singapore, has a stand-out wealth planning proposition.

**WEALTH MANAGEMENT PROPOSITION (INDONESIA)**
Awarded To: Private Banks and asset managers servicing the high net worth market and with a local operation in Indonesia.

**DOMESTIC BANK OR WEALTH MANAGER (INDIA)**
Awarded To: A bank or wealth manager serving predominantly domestic clients in the Indian subcontinent.

**EXTERNAL ASSET MANAGER (INDIA)**
Awarded To: An external asset manager operating in the Indian subcontinent.

**DOMESTIC PRIVATE BANK OR WEALTH MANAGER (THAILAND)**
Awarded To: A private bank or wealth manager with a local operation in Thailand.

**DOMESTIC PRIVATE BANK (MALAYSIA)**
Awarded To: A private bank with a local operation in Malaysia.

**ASSET MANAGER (MALAYSIA)**
Awarded To: An asset manager servicing high net worth clients operating in Malaysia.

**EXTERNAL ASSET MANAGEMENT (EAM) CUSTODIAN CATEGORIES (PAN-ASIA)**

**EXTERNAL ASSET MANAGEMENT PLATFORM AND OFFERING**
Awarded To: A custodian bank for the quality of its EAM platform.

**RESEARCH SUPPORT FOR EXTERNAL ASSET MANAGERS**
Awarded To: A custodian bank for the quality of the research it supplies to the EAM community in Asia.

**ON-BOARDING SOLUTION FOR EXTERNAL ASSET MANAGERS**
Awarded To: A custodian bank for the quality of its onboarding solution for EAM's based in Asia.

**COMPLIANCE SOLUTION FOR EXTERNAL ASSET MANAGERS**
Awarded To: A custodian bank for its compliance process for the EAM community in Asia.

**E-BANKING SOLUTION FOR EXTERNAL ASSET MANAGERS**
Awarded To: A custodian bank for the quality of its E-banking solution to the EAM community in Asia.

**INVESTMENT MANAGEMENT CATEGORIES (SOUTH-EAST ASIA)**

**INDEPENDENT WEALTH MANAGER**
Awarded To: An independent wealth manager operating in the South-East Asia region which has a demonstrably client-focused model and which are innovators in the space.

**FUND MANAGER**
Awarded To: A provider of collective investments for the HNW community.

**ASSET MANAGEMENT FIRM SERVING FAMILY OFFICES AND PRIVATE BANKS**
Awarded To: An asset manager with a significant proportion of private client assets and a dedicated offering.

**ALTERNATIVE INVESTMENT MANAGER**
Awarded To: A manager based in South-East Asia whose alternative investments are available to private clients within South-East Asia.

**ETF PROVIDER**
Awarded To: A fund/asset manager that makes exchange-traded products available for local wealth management clients.

**FX SOLUTION PROVIDER**
Awarded To: A local provider of foreign exchange services to wealth management organisations or clients.
### INVESTMENT MANAGEMENT CATEGORIES (GREATER CHINA REGION)

<table>
<thead>
<tr>
<th>Category</th>
<th>Awarded To</th>
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<tr>
<td><strong>FUND MANAGER</strong></td>
<td>A provider of collective investments for the HNW community.</td>
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<td><strong>ASSET MANAGEMENT FIRM SERVING FAMILY OFFICES AND PRIVATE BANKS</strong></td>
<td>An asset manager with a significant proportion of private client assets and a dedicated offering.</td>
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<tr>
<td><strong>ALTERNATIVE INVESTMENT MANAGER</strong></td>
<td>A manager based in Greater China whose alternative investments are available to private clients within Greater China.</td>
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<tr>
<td><strong>ETF PROVIDER</strong></td>
<td>A fund/asset manager that makes exchange-traded products available for local wealth management clients.</td>
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<tr>
<td><strong>FX SOLUTION PROVIDER</strong></td>
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WEALTH MANAGEMENT TECHNOLOGY CATEGORIES (IN-HOUSE SOLUTIONS ONLY) (PAN-ASIA)

INNOVATIVE CLIENT SOLUTION
Awarded To: An institution who have developed innovative products and services for their clients as part of a solutions-focused service model.

DIGITAL CUSTOMER FACING INNOVATION
Awarded To: A wealth manager whose digital client interface is demonstrably innovative.

PROPRIETARY CLIENT ON-BOARDING PLATFORM
Awarded To: A wealth manager whose on-boarding process is demonstrably exceptional.

SPECIALIST WEALTH MANAGEMENT CATEGORIES (SOUTH-EAST ASIA)

INSURANCE PLATFORM FOR THE WEALTH MANAGEMENT SECTOR
Awarded To: An organisation which helps private clients spread risks.

CORPORATE SOCIAL RESPONSIBILITY
Awarded To: An organisation with a good record in being modern, responsible and inclusive.

WEALTH MANAGEMENT EXECUTIVE SEARCH FIRM (ASIA)
Awarded To: An executive search firm based in Asia (branch or HQ) with a focus or specialised team covering Wealth Management in Asia. Offering fully tailored talent acquisition services and providing exceptional client and candidate care.

INTERNATIONAL FINANCE CENTRE
Awarded To: An IFC wherever they are in the world.

GLOBAL CUSTODIAN TO PRIVATE CLIENT BUSINESSES
Awarded To: A custodian offering services to private client business.

REAL ESTATE ADVICE
Awarded To: An organisation offering real estate advice to HNW and UHNW clients in South-East Asia.

PHILANTHROPY OFFERING/ INITIATIVE OF THE YEAR
Awarded To: A private client business or practitioner who advise individuals or families on their philanthropic activities.

Award Categories (Available for individual sponsorship)

MOST PROMISING NEW ENTRANT
Awarded To: An established or new entrant that has entered a new market, client segment or product and service area which they perceive to be under served.

M&A ADVISOR
Awarded To: A corporate finance and deals provider that has both expertise in the wealth sector and has participated in multiple deals.

EXCELLENCE IN SERVICING NORTH AMERICAN CLIENTS (Supported by Family Wealth Report)
This award is sponsored by Family Wealth Report, the sister publication of WealthBriefingAsia covering wealth management news within the American market. It recognises the institution offering the best service to South-East Asia-based North American Clients.

WEALTH MANAGEMENT M&A DEAL
Awarded To: An outstanding merger and/or acquisition deal between wealth managers in the South-East Asia region.

FAMILY GOVERNANCE SERVICES
Awarded To: A wealth manager providing advisory services relating specifically to family governance.

NEXT-GEN PROGRAMME
Awarded To: A provider of advisory services or range of programmes relating specifically to the management of next generation (next-gen) family wealth.

FAMILY WEALTH ADVISORY OFFERING
Awarded To: A provider of advisory specific or general services relating to the management of family (or SFO) wealth.
GLOBAL CITIZENSHIP/IMMIGRATION PLATFORM OFFERING
Awarded To: An organisation that offers assistance in accessing citizenship programs to the South-East Asia Market

REGIONAL PARTNERSHIP
Awarded To: A wealth management organisation or private bank that has partnered with regional player or players

MANAGEMENT CONSULTANCY (NON-TECH)
Awarded To: Any organisation which advises wealth managers on corporate strategy and business models.

OVERALL ESG OFFERING
Awarded To: An organisation with an outstanding ESG proposition and offering.

OVERALL SUSTAINABILITY OFFERING
Awarded To: An organisation with an outstanding sustainability proposition and offering.

OVERALL IMPACT INVESTING OFFERING
Awarded To: An organisation with an outstanding impact investing proposition and offering.

OVERALL DIVERSITY & INCLUSION OFFERING
Awarded To: An organisation with an outstanding diversity and inclusion proposition and offering.

LEADERSHIP CATEGORIES (SOUTH-EAST ASIA)

WOMEN IN WEALTH MANAGEMENT
Awarded To: An inspirational woman working in wealth management or alternatively a wealth management organisation that demonstrates support for women in their career development.

LEADING CEO - PRIVATE BANK
Awarded To: An exceptional business leader in a private bank with a South-East Asia presence.

LEADING COO - PRIVATE BANK
Awarded To: An exceptional operational leader in a private bank with a South-East Asia presence.

LEADING INDIVIDUAL (BANKER)
Awarded To: An individual working within a bank. Age and experience is no bar but something special should mark out this individual working in the private client world.

LEADING INDIVIDUAL (ADVISOR)
Awarded To: An individual not from a bank. Age and experience is no bar but something special should mark out this individual working in the private client world.

OUTSTANDING CONTRIBUTION TO WEALTH MANAGEMENT (INDIVIDUAL)
Awarded To: An Individual that has made an outstanding contribution to the wealth management industry.

THOUGHT LEADERSHIP (INDIVIDUAL/COMPANY)
Awarded To: A company or individual for the quality of their wealth management thought leadership in South-East Asia.

WEALTH MANAGEMENT RISING STAR UNDER 30
Awarded To: An individual under 30 showing great promise working in wealth management.

WEALTH MANAGEMENT RISING STAR UNDER 40
Awarded To: An individual under 40 showing great promise working in wealth management.
### GENERAL WEALTHTECH CATEGORIES (PAN-ASIA)

- **OVERALL ASIA WEALTHTECH PROVIDER**
  Awarded To: A technology business specialising in wealth management in the Asia market.

- **ONBOARDING PRODUCT**
  Awarded To: A wealth-management focussed provider operating in the Asia market that offers onboarding solutions.

- **CLIENT LIFECYCLE MANAGEMENT**
  Awarded To: A technology provider operating in the Asia market that offers solutions in any aspect of the client journey.

- **CRM PROVIDER**
  Awarded To: A technology business providing client relationship solutions to Asia wealth management businesses.

- **TRANSACTION PROCESSING**
  Awarded To: A transaction processing solution provider operating in the Asia wealth management market.

- **PORTFOLIO MANAGEMENT**
  Awarded To: A technology provider offering portfolio management solutions to the Asia wealth management market.

### Award Categories

#### INVESTMENT PLATFORM
Awarded To: An organisation offering investment management technology in Asia.

#### INNOVATIVE SOLUTION
Awarded To: A technology company whose offering to the Asia wealth management market is viewed as challenging the status quo.

#### STRUCTURED PRODUCTS SOLUTION
Awarded To: A company whose structured products or service provision to the Asia wealth management market is viewed as both innovative and best in class.

#### SUITABILITY
Awarded To: A provider of client suitability solutions in the Asia wealth management market.

#### FRONT OFFICE
Awarded To: A provider of any front office solution to the Asia wealth management market.

#### BLOCKCHAIN-BASED SOLUTION
Awarded To: A solution provider to the Asia wealth management market that uses blockchain technology in, or as part of, its offering.

#### DATA PROVIDER
Awarded To: A provider of data services to the Asia wealth management market.

#### PAYMENT RECONCILIATION SERVICES
Awarded To: A provider of payment reconciliation services to the Asia wealth management market.

#### RISK MONITORING AND MANAGEMENT
Awarded To: A provider of risk monitoring and/or management services to the Asia wealth management market.

#### CLIENT REPORTING
Awarded To: A client reporting solution provider to the Asia wealth management market.

#### DATA PROTECTION SOLUTION
Awarded To: A data protection solution provider to the Asia wealth management market.

#### CORE BANKING SOFTWARE
Awarded To: A provider of core banking technology for the Asia wealth management market.

#### FAMILY OFFICE SOLUTION
Awarded To: Any technology that enhances the operation of family office in Asia.

#### CYBER SECURITY
Awarded To: A solution that helps counter the threat posed by cyber crime to the wealth management community in Asia.

#### ROBO PRODUCT OR PLATFORM
Awarded To: A platform, product or solution that reduces human interaction in the wealth management process in Asia.

#### EAM PLATFORM
Awarded To: A bank or custodian providing a platform on which external asset managers (FIMs) in Asia can service their clients.
## Award Categories

(Available for individual sponsorship)

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<tbody>
<tr>
<td><strong>ARTIFICIAL INTELLIGENCE (AI) APPLICATION</strong></td>
<td>Awarded To: A technology company that uses Artificial Intelligence as all or part of its offering to the Asia wealth management market.</td>
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<tr>
<td><strong>NEWCOMER/START-UP</strong></td>
<td>Awarded To: A technology business that is in early stage development and has an offering for the Asia wealth management market.</td>
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<tr>
<td><strong>CLIENT COMMUNICATION SOLUTION OR TOOL</strong></td>
<td>Awarded To: A solution provider that enables or enhances communications between wealth managers and their clients in Asia.</td>
</tr>
<tr>
<td><strong>DIGITAL OFFERING</strong></td>
<td>Awarded To: A business that enables Asia wealth managers to leverage digital channels and/or media to better interact with their clients.</td>
</tr>
<tr>
<td><strong>CLIENT ACCOUNTING</strong></td>
<td>Awarded To: A solution that provides client accounting solutions for the Asia wealth management market.</td>
</tr>
<tr>
<td><strong>BEST NEWCOMER</strong></td>
<td>Awarded To: A technology business that is new to the Asia wealth management whatever its size or sector.</td>
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<tr>
<td><strong>REGTECH &amp; COMPLIANCE CATEGORIES (PAN-ASIA)</strong></td>
<td></td>
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<tr>
<td><strong>INNOVATIVE COMPLIANCE/REGTECH PRODUCT</strong></td>
<td>Awarded To: A compliance or regulation technology solution for the Asia wealth management market that can demonstrate a new approach or significant innovation.</td>
</tr>
<tr>
<td><strong>KYC PRODUCT</strong></td>
<td>Awarded To: A technology provider that delivers a know your customer solution for the Asia wealth management community.</td>
</tr>
<tr>
<td><strong>REGULATORY REPORTING</strong></td>
<td>Awarded To: A technology provider that delivers a regulatory reporting solution for the Asia wealth management community.</td>
</tr>
<tr>
<td><strong>DATA GOVERNANCE</strong></td>
<td>Awarded To: A technology provider that delivers a data governance solution for the Asia wealth management community.</td>
</tr>
<tr>
<td><strong>WEALTHTECH CONSULTANCY &amp; TRAINING CATEGORIES (PAN-ASIA)</strong></td>
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<tr>
<td><strong>OVERALL BEST CONSULTANCY</strong></td>
<td>Awarded To: A consultancy active in the Asia wealth management market.</td>
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<tr>
<td><strong>OUTSOURCING/PARTNERSHIP</strong></td>
<td>Awarded To: A consultancy for its work in outsourcing and/or partnerships with Asia wealth management businesses.</td>
</tr>
<tr>
<td><strong>THOUGHT LEADERSHIP</strong></td>
<td>Awarded To: A consultancy for its thought leadership for the Asia wealth management industry.</td>
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<tr>
<td><strong>TRAINING SOLUTION</strong></td>
<td>Awarded To: A consultancy for its work in training for the Asia wealth management industry.</td>
</tr>
<tr>
<td><strong>BEST IMPLEMENTATION/PARTNER</strong></td>
<td>Awarded To: A consultancy for its work in implementing a technology solution for an Asia wealth management business.</td>
</tr>
<tr>
<td><strong>INDIVIDUAL &amp; LEADERSHIP WEALTHTECH CATEGORIES (PAN-ASIA)</strong></td>
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<tr>
<td><strong>GROWTH/BUSINESS DEVELOPMENT STRATEGY/ACQUISITION</strong></td>
<td>Awarded To: A wealth technology business for its strategy in Asia.</td>
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<tr>
<td><strong>THOUGHT LEADERSHIP (NON CONSULTANCY)</strong></td>
<td>Awarded To: A wealth technology business for its thought leadership in Asia.</td>
</tr>
<tr>
<td><strong>WEALTHTECH EMPLOYER</strong></td>
<td>Awarded To: A wealth technology provider active in the Asia market.</td>
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<tr>
<td><strong>CHIEF TECHNOLOGY OFFICER (CTO)</strong></td>
<td>Awarded To: An individual working with an organisation active in the Asia market.</td>
</tr>
</tbody>
</table>
Award Categories

REGIONAL MANAGEMENT TEAM/CEO
Awarded To: A local management team from a technology company active in Asia.

INNOVATOR OF THE YEAR
Awarded To: An individual, business or team that can demonstrate genuine innovation in wealth management technology in Asia.

DIVERSITY
Awarded To: A wealth technology business for its commitment to diversity in Asia.

LEADING INDIVIDUAL
Awarded To: An outstanding individual for their work in the wealth technology sector in Asia.

WOMEN IN WEALTHTECH
Awarded To: An outstanding woman for their work in the wealth technology sector in Asia.

MARKETING TEAM/PR
Awarded To: A marketing or PR team for their work in the wealth technology sector in Asia.

LIFETIME ACHIEVEMENT
Awarded To: An individual to recognise their outstanding achievement over a substantial career in wealth management technology in Asia.

RECRUITER
Awarded To: A wealth technology business active in Asia for its ability to recruit and retain talent in the market.

GENERAL WEALTHTECH CATEGORIES (AUSTRALASIA)

OVERALL WEALTHTECH PROVIDER
Awarded To: A wealth technology business active in the Australasia wealth management market.

INNOVATIVE CLIENT SOLUTION
Awarded To: A technology company whose offering to the Australasia wealth management market is viewed as challenging the status quo.

REGTECH CATEGORY (AUSTRALASIA)

INNOVATIVE COMPLIANCE/REGTECH PRODUCT
Awarded To: A compliance or regulation technology solution for the Australasia wealth management market that can demonstrate a new approach or significant innovation.

CONSULTANCY CATEGORY (AUSTRALASIA)

CONSULTANCY SERVICES
Awarded To: A consultancy active in the Australasia wealth management market.

INDIVIDUAL & LEADERSHIP CATEGORY (AUSTRALASIA)

LEADING INDIVIDUAL
Awarded To: An outstanding individual for their work in the wealth technology sector in Australasia.

GENERAL WEALTHTECH CATEGORIES (INDIA)

OVERALL WEALTHTECH PROVIDER
Awarded To: A wealth technology business active in the India wealth management market.

INNOVATIVE CLIENT SOLUTION
Awarded To: A technology company whose offering to the India wealth management market is viewed as challenging the status quo.

REGTECH CATEGORY (INDIA)

INNOVATIVE COMPLIANCE/REGTECH PRODUCT
Awarded To: A compliance or regulation technology solution for the India wealth management market that can demonstrate a new approach or significant innovation.

CONSULTANCY CATEGORY (INDIA)

CONSULTANCY SERVICES
Awarded To: A consultancy active in the India wealth management market.

INDIVIDUAL & LEADERSHIP CATEGORY (INDIA)

LEADING INDIVIDUAL
Awarded To: An outstanding individual for their work in the wealth technology sector in India.
Why Sponsor?

Benefits
To enhance the independence and credibility of these awards, sponsorship is only open to businesses not competing for these awards. These prestigious awards recognise excellence within the wealth management and private banking industry. In addition they provide your business with a highly affluent, captive audience of private bankers, lawyers, accountants and financial advisors across the wealth management sector.

Consequently these awards present your business with a unique opportunity to be involved in industry sector sponsorship giving your company the following:

- Exposure across our subscription base and associated international media (60,000 subscribers worldwide).
- Extensive brand exposure on the night to over 150 of Singapore’s leading private banking, C-level executives and guests.
- The opportunity to target an affluent market with high disposable income.
- Excellent networking opportunities with senior decision-makers.
- Association with leading industry awards.
- The chance to develop new contacts and expand your sales network.
- Increased brand exposure within the wealth management sector.

Media
All sponsors will receive coverage in WealthBriefingAsia and also feature in the awards program, together with other media listed as follows:
- WealthBriefing
- Family Wealth Report

For Sponsorship Opportunities Contact:
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WhatsApp: +44 7852 996907
andrew.deane@clearviewpublishing.com

Partners who support our global awards

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The Tenth Annual WealthBriefingAsia Awards 2022 | INFORMATION PACK
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Headline</th>
<th>Award Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal acknowledgement from awards host</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Guest invite for gala celebration</td>
<td></td>
<td>10 5</td>
</tr>
<tr>
<td>Branding on awards backdrop</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo in awards programme</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full-page colour advertisement in awards programme</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>300-word profile in awards programme</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Web banner on main awards event website with link</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to make welcome speech from main awards podium</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Name associated with an award category</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to present award to category winner</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to present 3 key awards</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo on table plan</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Interview with the Editor</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Branding in the drinks reception area (to be approved by the organiser)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Professionally Produced Video</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

**Cost:**
- **US$12,500**
- **US$7,500**
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